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SPORTMATCH HELPS PLACE GRANDSON OF NASCAR AND NFL JOE GIBBS IN SCHOOL Contact: David Lacy, 917-596-7798

AN NFL HALL OF FAMER TURNS TO SPORTMATCH TO HELP HIS GRANDSON FIND THE RIGHT SCHOOL

Finding the right school, even for someone with the contacts and pedigree of former Washington Redskins coach Joe Gibbs can be a daunting task.

That's why Gibbs, a three-time Super Bowl champion, hired SportMatch, the college placement program and consulting firm, to help his grandson with his search. Jackson Gibbs recently finished his senior football season at Hough High School in Cornelius, N.C., just outside Charlotte.

Jackson Gibbs started playing football in fifth grade, with a strong desire to play quarterback. His first coach was his grandfather, Joe, now an NFL Hall Of Famer and the founder of NASCAR's Joe Gibbs Racing.

So when Jackson turned out to be a strong high school prospect, Joe Gibbs leaned on SportMatch football expert Marty Wild to help his grandson navigate the process.

Wild worked diligently to help find the right program for the Gibbs family, using his connections to speak with dozens of coaches at Division I universities, and eventually landed on UCLA. The school provided the perfect fit for the family between relationship with the coaches, playing style, and the type of education and type of school environment that Jackson wanted — four key things that SportMatch clients can always expect from the service.

Most of all, though, the family was happy with the process.

"Marty Wild and the SportMatch team displayed professionalism, care and competency when assisting Jackson and our family through the very important process of picking the right college football program and school," Joe Gibbs said. "Marty's experience navigating the process was invaluable."

In February, Jackson Gibbs signed with UCLA.

On Feb. 1, Jackson Gibbs tweeted: "So excited to have this door open for me at UCLA!!!! Couldn't thank my family, friends and coaches enough!"

About SportMatch, LLC

SPORTMATCH is a college athlete placement program and consulting firm. Our staff provides unparalleled guidance and counseling for student athletes and their families as they navigate the arduous waters of the collegiate recruiting process. With more than 50 years of experience, SPORTMATCH serves as a liaison between selective schools and higher academic athletes.

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